

Color-Honor Guard Announcement Text

The use of the America250 flag as part of the Color/Honor Guard presentations at ceremonies, sporting events, parades, and other gatherings are significant opportunities to expand America250 awareness and messaging.

At those events, as the Color/Honor Guards enter with the Colors for the singing of the National Anthem, typically, an announcer will ask the audience to “Please rise ...”.

In addition to their “Please rise”, we encourage you to share the following with program managers and announcers wherever the America250 Flags are to be included in Color or Honor Guard Presentations:

“This Color Guard proudly includes an additional flag for today’s ceremony - the America250 Flag. It is carried as a heartfelt tribute to our nation’s forthcoming 250th Anniversary on July 4, 2026, celebrating our rich history and shared values.”

The subtle and repeated messaging will keep the America250 commemorations timely, relevant, and ongoing. Please join us and the many others across the country by including the America250 Flag in your Color/Honor Guard Presentations.